

STAFF



PETER KNIGHTS **CHIEF EXECUTIVE OFFICER**

After graduating from the London School of Economics, Peter Knights first worked on wildlife trafficking as an investigator and campaigner for the Environmental Investigation Agency. He specialized in global on-site investigations and campaigning against the trade in wild birds for pets, as well as consumption of endangered species in traditional Chinese medicine, such as bear gallbladder, rhino horn, and tiger bone. Peter's investigations have been featured in the TV series "Animal Detectives." On birds, this work led to over 150 airlines stopping the carriage of wild birds and to the Wild Bird Conservation Act, which cut imports of wild birds into the US from 800,000 to 40,000. As a director of the Global Survival Network, in 1996, he introduced conservation to the concept of demand reduction, that is now widely accepted as an important tool in solving trafficking problems.

While working across Asia, Peter created the first international program aimed at reducing demand for endangered species products. He received an Associate Laureate of the Rolex Award for Enterprise for this work. WildAid's demand reduction program uses sophisticated advertising techniques, donated airtime, and celebrity spokespeople with the message "When the buying stops, the killing can too." More than 100 globally-recognized actors, athletes, musicians and business leaders have appeared in WildAid campaigns. Peter is still working with his first ambassador, Jackie Chan. Since then, WildAid ambassadors have included Yao Ming, Prince William, David Beckham, Leonardo DiCaprio and many other famous names. The organization has been active in China, Taiwan, Hong Kong, Singapore, Thailand, Malaysia, Canada, and the US. It now attracts more than US\$289 million of donated media space annually, primarily in China.

As well as contributing to the protection of manta rays and whale sharks, WildAid's shark campaign led by Yao Ming has contributed to a 50-70% decline in consumption of shark fin in China, and an 81% decline in shark fin imports over three years. It has also helped to secure fin bans in a number of US states. Peter has been awarded a regional Jefferson Award for public service in honor of his role in achieving California's ban on shark fin. Peter has led campaigns that have resulted in the banning of ivory sales in China, a more than 60% decline in the price of ivory, and a more than 50% decline in the price of rhino horn in China and Vietnam. He created, produced and featured in the Emmy-nominated documentary "Saving Africa's Giants with Yao Ming," and is currently producing and co-directing five documentaries for Chinese TV and two for Vietnam. He has also created and produced dozens of public service announcements. In 2000, Peter co-founded WildAid as has served as Executive Director and now CEO. In 2017, the organization works in 12 countries, has over 45 full time staff, a US\$10 million budget leveraging over \$289 million in donated media, and was recently given 100 out of 100 by Charity Navigator for transparency and efficiency.

STAFF



TOM STAHL
CHIEF OPERATING OFFICER

Tom is an experienced operational and financial leader, with a proven track record in scaling organizations and instilling operational excellence and financial discipline. Prior to joining WildAid, he spent fifteen years in the high-tech sector in San Francisco. He served as COO and CFO of Locaid where he helped oversee the re-start and turnaround of the company, leading to a merger in 2015. Previously he was COO of Telephia, where he helped lead the company from a startup to over 300 employees, \$90 million in revenue, and a successful sale to The Nielsen Company in 2007. Tom has also provided management and financial expertise to nonprofit boards in education and conservation. He currently serves as Treasurer of The Wildlands Network, a Seattle-based national conservation group. Previously he served on the Foundation Board of the Benjamin Franklin International School in Barcelona, and was Vice President of the board of the Live Oak School in San Francisco. He has a BS in Engineering from Duke University and an MBA and an MA in Asian Studies from UC Berkeley. Tom has also worked as a management consultant in China, a political consultant in Taiwan, a software programmer, an electrical engineer, a short-order cook, and a paper boy. He speaks Mandarin Chinese and a little bit of Spanish. In his spare time Tom is an avid traveler and an award-winning photographer.



JOHN BAKER
MANAGING DIRECTOR- PROGRAMS

John is the driving force behind WildAid's operations including program strategy, fundraising efforts, international program management, and organizational operations. He brings valuable expertise from 15 years of managing conservation programs in Southeast Asia and 12 years at PRBO Conservation Science. John's entrepreneurial spirit and hands-on attitude have helped launch innovative rural development projects in Thailand, manage a conservation program for the largest protected area in Laos, and establish an award-winning family planning program for the Vietnam Women's Union. He works closely with like-minded individuals including pre-eminent social entrepreneur Mechai Viravaidya and lends his expertise to the creative process including the publication of a guidebook to Thai national parks and a coffee table book on Thai flora and fauna. During one watershed moment in recent Thai political history, John seized the opportunity to write speeches for Thailand's Prime Minister Anand Panyarachun. When not in the water or in the forest, he enjoys gardening and cooking.



MEAGHAN BROSINAN
MARINE PROGRAM DIRECTOR

Meaghan has worked for nearly 15 years to reduce illegal fishing activity around the world, and is an expert in domestic and international fisheries management, compliance, and enforcement. She spent four years at-sea enforcing fisheries law, and served as the deputy chief of the Coast Guard's Living Marine Resources Enforcement program. Meaghan was also the lead manager of the Pew Charitable Trusts' End Illegal Fishing Campaign. Additionally, she founded Exulans, Inc., a global consultancy providing compliance and enforcement solutions for ocean conservation to governments, the private sector, and non-governmental organizations. In these roles, Meaghan has worked in collaboration with senior government leaders and diverse public and private sector organizations in East Africa, Southeast Asia, the Western and Central Pacific, Central America and the United States. Meaghan continues to serve in the U.S. Coast Guard Reserve, leading a department in the San Francisco Bay area. When she is not nerding out on ocean conservation topics, Meaghan can be found kayaking, hiking or camping with her family.

STAFF



ALONA RIVORD **COMMUNICATIONS DIRECTOR**

Alona Rivord joined WildAid in March 2017 as Communications Director. Previously, she led global conservation, communications and advocacy campaigns from the WWF International secretariat in Switzerland. Alona was a journalist at CNN bureaus in New York and Los Angeles prior to working on wildlife conservation. She holds a master's degree in diplomacy, a bachelor's in broadcast journalism, and professional certificates in innovation, global affairs and mediation. An avid traveller, Alona has visited over 50 countries worldwide, and enjoys art, culture, music and dance.



SILVIA BOR **MARINE PROGRAM OFFICER**

Silvia works on WildAid's marine team to reduce illegal fishing and poaching in some of the world's most biodiverse places. Her work includes project planning and implementation, fundraising and grant writing, and sharing marine successes with the community. She also managed the development of the Nexus Blue marine portal to increase awareness for marine conservation, provide tools for marine practitioners, and facilitate regional collaboration. Silvia has a BA in Communication from Stanford University and an MA in International Environmental Policy from the Middlebury Institute of International Studies at Monterey. She loves traveling, yoga, and exploring California with her husband and two Huskies.



DAVID EMERSON **STAFF ACCOUNTANT**

David works with the WildAid team to ensure that day-to-day financial operations go smoothly. He also helps finance with creating timely and accurate financial reporting for both management and the public. Since graduating with a B.S. in Accounting from San Diego State University in 2014, David has worked with various firms throughout the bay area and provided accounting consulting services for small businesses, startups, and nonprofits. When he isn't helping WildAid fight the illegal wildlife trade, he enjoys hiking, reading, and cooking.



CORIE KNIGHTS **EVENT PLANNER AND MAJOR GIFTS**

Corie manages individual philanthropy as chief fundraiser for WildAid and is responsible for raising millions of dollars to enable the organization's programs. Corie also leads event planning, ambassador relationships, corporate partnerships and donor trips both domestic and abroad. She has produced dozens of events ranging from corporate talks and donor hosted parties to WildAid's annual star-studded gala evening. WildAid's most recent gala at The Beverly Wilshire in Los Angeles raised \$2.4 million dollars for WildAid's programs. Our 2018 Gala will take place at The Beverly Wilshire on Saturday, November 10th at 6pm. For the past 9 years, Corie has been a guide and host on WildAid's annual whale shark trip where supporters are able to experience conservation first hand by swimming with these rare ocean giants. Our 2018 trip will take place July 22-26th. This June and September Corie will bring donors to partner program sites in Africa to witness the conservation impact of WildAid's work.

STAFF



NATALIE LAKE

PROGRAMS AND COMMUNICATIONS ASSOCIATE

Natalie assists with the behind-the-scenes programmatic and communications needs within WildAid's San Francisco office. Natalie joined the team full-time in January of 2016. After graduating from Northwestern University with a B.S. in Environmental Engineering, she moved to Perú to build sustainable environmental infrastructure alongside her Peace Corps community of Pacasmayo. In Perú, she had the opportunity to start a network of eco-schools, a town-wide recycling program, build and install wind turbines, PV solar systems and biodigesters and travel. Natalie enjoys hiking, traveling, cooking, photography, and crafting.



NATASHA PARENGKUAN

SENIOR ACCOUNTANT

Natasha has gained accounting experience through senior accountant and management roles for various non-profits. She manages monthly and quarterly financial statement preparation, yearly audit preparation, budgeting, and analyzes financial performance. She spent four years as the senior accountant at The Commonwealth Club of California. Prior to that, she worked in the bio research industry at the Institute for Systems Biology as a senior accountant. Natasha holds an MBA from City University and earned her certification for non-profit accounting from FMA Institute. She is currently pursuing her CPA license and a Certified Management Accountant certification. When she is not working, she loves discovering new foods, hiking, watching movies, attending live events about economic and political issues, and hanging out with friends.



JACLYN SHERRY

CAMPAIGN MANAGER

Jaclyn leads WildAid's U.S. Campaign and acts as the Production Manager for PSA and documentary shoots. Her work includes media placement of radio ads, PSAs, and billboards, as well as managing the organization's annual work plan process and coordinating between international offices. She joined the team in 2014 as the Executive Aide to founder and CEO Peter Knights. Prior to WildAid, Jaclyn was the Global Director of Operations/VP Special Projects at a tech recruiting start up in San Francisco and Berlin. She is passionate about travel, active citizenship, and protecting the planet and its species (especially sharks). Her background is in research and writing; with a longstanding interest in both social and environmental sciences, she holds a B.S. from Cornell University.



DEVIN TIMNIK

DEVELOPMENT MANAGER

After spending two years living in Indonesia and working in shark conservation as a dive master and research diver, Devin has returned to San Francisco to assist in development coordination at WildAid. Prior to diving the coral triangle and exploring Asia from Japan to Papua, Devin spent five years living in Germany where she ran her own branding and copywriting ad shop. She is a seasoned writer and published poet who studied creative writing as an undergrad at the University of Colorado, Boulder and advertising as a grad student at the Academy of Art University in San Francisco. Devin also spent two years exploring the skies and runways of Northern California as a private pilot.

Having traveled through over 70 countries, Devin has seen first-hand the pressing issues facing our world and its most endangered species. She sincerely hopes to use her writing, traveling and advertising experience to aid the vital cause of conservation.

STAFF



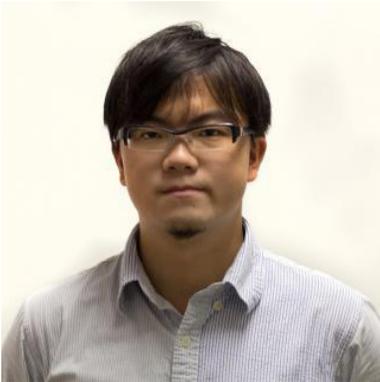
CHRISTINA VALLIANOS **CAMPAIGNER AND GRANTS MANAGER**

Christina leads our campaign research as well as the grant writing side of development. She joined WildAid as a research fellow in August 2013 and later worked as a development consultant before joining the team full-time in January 2014. Christina has a B.A. in Psychology from UC-Berkeley and has a background in environmental science and animal behavior. She has interned with river otters, giraffes, lions, and tigers at the Oakland Zoo and taught ecology to youth. She loves hiking, photography, and has volunteered for Bay Nature documenting and writing reviews of Bay Area trails. She is passionate about sustainable foods projects and has grown more than 40 varieties of fruits and vegetables in addition to volunteering on farms in Patagonia.



ANDREW WEGST **VIDEO PRODUCER**

A 2017 News and Documentary Emmy Award winner, Andrew produces global media projects for WildAid. He joined the organization in 2015 after twenty years as an independent producer, cinematographer and editor. He considers it a privilege to have traveled to all seven continents and over forty countries in pursuit of compelling images. Clients ranging from major networks and corporations to non-profits and small companies have trusted him to bring their story to life. When not writing about himself in the third person or taking selfies for his website, he loves to spend as much time outdoors photographing his favorite subject, the world. Andrew has a passion for animals and donates time and energy to helping them find forever homes.



GARY YIP **VIDEO EDITOR**

Prior to WildAid, Gary Yip worked at a San Francisco Bay Area Chinese TV Station's News Department and worked freelance as a video producer. He produced numerous video projects for different non-profits and schools, including public service announcements for the University of California San Francisco, and series of educational short films for the San Francisco Department of the Environment. He is currently responsible for producing WildAid's video and multimedia materials. Gary speaks, reads, and writes in Mandarin, Cantonese, and English.

STAFF