

## WildAid Position Description

<b>Position Title:</b>	Senior Video Editor
<b>Employment Type:</b>	Full-time
<b>Reporting To:</b>	Video Producer
<b>Salary:</b>	Competitive Salary, DOQ

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### MISSION STATEMENT

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WildAid's mission is to end the illegal wildlife trade in our lifetimes by reducing demand through public awareness campaigns and providing comprehensive marine protection.

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### THE ORGANIZATION

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The illegal wildlife trade is estimated to be worth over \$20 billion per year and has drastically reduced many wildlife populations around the world. Every year, hundreds of millions of dollars are spent protecting animals in the wild, yet virtually nothing is spent on stemming the demand for wildlife parts and products. WildAid is the only organization focused on reducing the demand for these products, with the simple message: *when the buying stops, the killing can too.*

Established in 1999, WildAid has grown into the leading environmental communicator. Headquartered in San Francisco, WildAid's work spans over 80 countries, with regional offices in mainland China, Hong Kong, Vietnam, Thailand, Taiwan, UK, Tanzania, and Uganda. With an unrivaled portfolio of celebrity ambassadors and global network of media partners, WildAid delivers high-impact, culturally-sensitive multimedia campaigns, leveraging an \$11 million budget to almost \$230 million in pro-bono media support, and reaching hundreds of millions of people every week, across 35 different media platforms through partnerships with over 50 media outlets.

We also work with governments and partners to protect fragile marine reserves from illegal fishing and shark finning, to enhance public and political will for anti-poaching efforts, and to reduce climate change impacts. To learn more about WildAid, please visit [www.wildaid.org](http://www.wildaid.org).

## THE POSITION

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The Video Editor will report to the Video Producer and will be based in San Francisco. Her/his primary task will be editing video shorts and inputting and maintaining the video and stills libraries. She/he may also be involved in public service announcement production. S/he should be an experienced video editor.

## KEY PRIORITIES

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- **Editing:** S/he must be an efficient decision maker with a great aesthetic for pacing and storytelling. S/he can assemble a sequence from multiple diverse sources and tell a compelling yet concise story. Speed, efficiency, and creativity define this person. Ideally s/he would be an experienced editor and have experience performing fast, efficient edits in Adobe Premiere Pro.
- **Library data entry and curation:** S/he will be responsible for logging, ingesting, and managing our footage/stills library.

## KEY COMPETENCIES & IDEAL PROFILE

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We seek a passionate, experienced team player who is excited by the opportunity to play a pivotal role in global conservation. This individual is not daunted by the lack of infrastructure and established processes, but rather embraces the fact that WildAid is a global organization undergoing growth. Independent-minded and entrepreneurial, the ideal candidate possesses a flexible attitude and the highest degree of integrity. This individual is self-motivated and driven to get things done. Ideally, candidates will have spent some part of their career working in broadcast television or feature documentary production.

Excellent written, verbal, and listening skills are required. A flexible, nimble, and collaborative style is critical to success in this position; the culture of WildAid is highly

independent, creative, and entrepreneurial. This individual will show sensitivity and the ability to establish respect, credibility, and trust with regional office staff and in multicultural settings.

### **MINIMUM QUALIFICATIONS**

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We seek an experienced video production professional with prior full-time positions:

#### Requirements:

A Bachelor's degree in related field or equivalent experience

Minimum of five years' experience in a post-production role

Experience with editing documentaries

Experience with Adobe Premiere Pro and After Effects

Experience with sound mixing for broadcast

Knowledge of video compression codecs

Strong media management skills

Only local candidates will be considered; no relocation provided

#### A plus but not required:

Motion graphics skills

Color grading experience

### **TO APPLY**

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WildAid is an equal opportunity employer, and all qualified candidates are encouraged to apply. For immediate consideration, please address a cover letter, resume and examples of work to [srvideoeditorjob@wildaid.org](mailto:srvideoeditorjob@wildaid.org) with the email subject line "Senior Video Editor at WildAid."