

# WILDAID

## Job Description Africa Program Director

WildAid is a dynamic global wildlife conservation non-profit headquartered in San Francisco. With a \$13 million annual budget, WildAid leverages over US\$200 million in donated media placement and has received a perfect score and Four Star rating from Charity Navigator. Its campaigns have contributed to an 80% decline in shark fin imports to China as well as China's ivory ban; an estimated 75% reduction in ivory and rhino horn prices in China and Vietnam; and a host of other conservation successes.

Established in 1999, WildAid's mission is to end the illegal wildlife trade in our lifetimes. WildAid works to reduce global consumption of wildlife products and to increase local support for conservation efforts by working with governments and other partners on building public and political will for strengthened enforcement efforts, protecting fragile marine reserves from illegal fishing and shark finning, and reducing climate change impacts.

Many of Africa's iconic wildlife species, such as elephants, pangolins and lions, are suffering from an ongoing poaching crisis. While it is crucial to reduce demand for wildlife products and to improve enforcement of wildlife laws in order to decrease poaching, it is also necessary to build public and political support for more effective protection and enforcement and to build broad based support for conservation in Africa.

Reporting to the CEO and CPO, the African Program Director will be responsible primarily for supervising and directing the West, East and Southern African program managers who are implementing awareness and wildlife pride campaigns under the "Poaching Steals from Us All" banner in Uganda, Tanzania, Kenya, Zimbabwe, Gabon, Mozambique, Nigeria and South Africa with more African countries to be added. Campaigns will include elephants, rhinos, lions, pangolins, bushmeat and human-wildlife conflict. The Program Director will also be involved in the WildAid Africa Live Concert to be held in South Africa in 2020. S/he will be responsible for overseeing the creation of all campaign materials, working on high level political connections and leading fundraising from individuals, governments and corporations.

### Key Priorities

#### Management

- Manage a team of direct reports
- Track team's metrics and progress
- Assess employee and contractor performance against agreed plans

#### Program Leadership

- Provide guidance and direction around program implementation and campaigns
- This includes:
  - Securing talent
  - Organizing productions
  - Securing distribution partners
  - Organizing media launches
  - Producing social media
  - Engaging policymakers and other stake holders
  - Analyzing impact

**Fundraising**

- Assist in identifying potential funders
- Assist in preparing proposals and reports for donors

**Partnerships**

- Help representatives and campaigners establish high-level partnerships to implement campaigns
- Help establish relationships with media and campaign ambassadors

**Reporting**

- Document progress and report all updates to HQ
- Lead communications between African Programs and HQ, including compiling weekly bullet point updates on progress and challenges

**Key Competencies & Ideal Profile**

We seek an entrepreneurial outgoing person with knowledge of wildlife conservation and trade issues. This individual will be inspired by the opportunity to play a pivotal role in WildAid's efforts to end the illegal wildlife trade. Familiarity with wildlife protection programs will be an asset. Ideal candidates will have five or more years of increasingly responsible roles at a fast-paced, growth-oriented organization.

All staff members must be comfortable in an entrepreneurial culture. Strong project management skills and the ability to prioritize multiple, often competing demands are critical. The successful candidate must be able to work independently without a great deal of supervision. They must also have excellent interpersonal skills to influence and collaborate with partners.

**Desired Qualifications**

- Bachelor's degree in marketing, public relations, journalism, or a related field
- Minimum 10 years related work experience in Africa
- Experience managing teams and motivating employees
- Excellent writing and editing skills
- Strong verbal communication skills
- Ability to work independently and as part of a team
- Highly-organized multi-tasker

**Location**

Cape Town, Johannesburg, Nairobi, or London

**To Apply**

Please send your CV and cover letter to [jobs@wildaid.org](mailto:jobs@wildaid.org). No phone calls, please. Due to the high volume of applications, only those chosen to interview will be contacted.