

## Wildlife Trade and Bushmeat Consultant

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The Coronavirus outbreak has graphically demonstrated the massive risk of live animal markets and bushmeat trade in terms of introducing new diseases with the consequent loss of human lives and immense economic damage. Working with governments in key countries in Asia and Africa WildAid wants to use its existing anti-wildlife consumption and anti-poaching campaigns to close down these markets and reduce demand for their products to protect the public and wildlife.

### KEY PRIORITIES

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#### **Key Goal:**

**To achieve market bans, improved enforcement and mass public awareness in China, Vietnam, Thailand, Nigeria, Uganda and other key African countries.**

The Wildlife Trade and Bushmeat Consultant will be a highly-organized, multi-tasking, entrepreneurial self-starter that is prepared to travel and give all to realize the goals of the project. They will be responsible to develop and drive forward WildAid's bushmeat/live market campaign coordinating and collaborating with our teams in Africa, Asia as well as with the US team to raise funds for the project. They will work closely with program staff in China, Vietnam, Thailand and Africa.

Candidates should be highly committed, presentable, professional and organized.

#### **Primary Responsibilities:**

##### ***Develop campaign and program strategies***

Coordinate with program and development staff to refine a strategy, including public and political engagement and policy opportunities.

##### ***Create program materials***

Research and create briefings, brochures, reports, script videos and other campaign materials.

##### ***Recruit Key Opinion Leaders***

Identify and recruit campaign advocates.

##### ***Social media***

Build campaign momentum and distribute campaign materials and PSAs via social media.

##### ***Research***

Conduct basic research and fact-checking on relevant conservation efforts.

##### ***Partner liaison***

Work with other NGOs, government officials and other stakeholders.

### ***Fundraising***

Assist Development Team in identifying potential funders and preparing proposals and reports for donors.

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## **KEY COMPETENCIES & IDEAL PROFILE**

This individual will be someone who wants to change the world for the better. They will be inspired by the opportunity to play a pivotal role in WildAid's efforts to end the illegal wildlife trade. They will live and breathe this campaign.

We seek an innovative, resourceful go-getter who is experienced as a campaigner, communicator and advocate. Ideal candidates will have 10 or more years of increasingly responsible roles in campaigning and communications, preferably at a fast-paced, growth-oriented organization. They will be analytical and persuasive to convincingly speak to governments, media and other partners. They will have dealt with governments and media extensively. S/he preferably has knowledge of video and audio production.

WildAid is a small, lean, and growing organization. All consultants must be comfortable in an entrepreneurial, start-up culture. Strong project management skills and the ability to prioritize multiple, often competing demands is critical. S/he must also have excellent interpersonal skills to influence and collaborate with staff and partners. Familiarity with environmental advocacy and wildlife protection programs will be an asset.

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## **MINIMUM QUALIFICATIONS**

The candidate should have a minimum of five years related work experience. Excellent writing and editing skills, experience in new media. Personal qualities of integrity and dedication to WildAid's mission are important. A Bachelor's degree in marketing, communications, public relations, journalism, or a related field is desirable.

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## **APPLICATION PROCEDURE**

For immediate consideration, please address a cover letter and resume to at [jobs@wildaid.org](mailto:jobs@wildaid.org)