



Position Title: Outreach Officer
Location: Based in Bangkok, Work from home
Type of contract: Part-time, 100 Days in 10 months from start date
Application Deadline: 14th January 2022

The illegal wildlife trade is a multi-billion-dollar global industry. While most wildlife conservation groups focus on scientific studies and anti-poaching efforts, WildAid works to reduce global demand for wildlife products. With an unrivaled portfolio of celebrity ambassadors such as Jackie Chan, Prince William, Yao Ming, Dunai Gurira, and many more, and a global network of media partners, WildAid leverages more than \$218 million in annual pro bono media support with a simple message: *When the Buying Stops, the Killing Can Too.*

WildAid is seeking for an Outreach Officer, based in Bangkok who will lead awareness outreach activities with Buddhist monk, spiritual leaders and relevant agencies across Thailand in order to dissuade use of amulets made from elephant ivory and tiger products, under WildAid's commitment to USAID's Reducing Demand for Wildlife (USAID RDW) project. This work aims to shift behavior among local Buddhists, spiritual leaders and their followers towards building and developing actions such as saying no to use of wildlife products that will have positive impacts on WildAid's conservation goal to end illegal wildlife trade.

Job Responsibilities:

The outreach officer shall be responsible for supporting the following activities:

- In consultation with project teams i.e. WildAid and USAID RDW, lead relationship building and secure partnership with Buddhist temples and spiritual associations to help reduce use of wildlife products in practices.
- Plan and undertake awareness outreach activities such as organizing workshops in the targeted temples across Thailand in consultation with WildAid, USAID RDW and relevant partner organizations.
- Engage and work with Buddhist leader in developing a training toolkit/leaflet dissuading use of ivory and tiger products.
- Manage and coordinate planning, implementing, monitoring of awareness outreach activities, including progress reports, and provide analysis conclusion regarding the perception of the engaged Buddhist monks.
- Work closely with team to develop communications campaign and materials such as video, static advertisements engaging influential Buddhist monk and spiritual leaders as campaign messengers.
- Support team to secure media placements for campaign materials to reach target audiences.
- Coordinate and facilitate with key stakeholders to conduct any special event regarding outreach activities in consultation with project partner, relevant government agencies, and local authorities.
- Work closely with team to design relevant education materials, develop case studies and success stories
- Support team with delivering quarterly and end of project report

- Additional duties and responsibilities as required by the project

Qualifications

- At least 2 years of working experience in awareness outreach, innovative educational materials for the public and local communities, and changing the behavior of the community.
- Understanding of Buddhism and/ or experience with Buddhist monks, spiritual leaders.
- Ability to identify and engage influential Buddhist monks for development of high impact campaign materials.
- Ability to conduct training sessions and skills transfer workshops;
- Thorough understanding of working with local communities, spiritual leaders, local authorities, and NGOs in designing educational materials, organizing meetings/workshops, and report writing.
- Must be able to travel and at times to do this with very short notice
- Must be fluent in written and spoken Thai and English
- Computer proficiency in MS Word, Excel and PowerPoint.
- Excellent communication, interpersonal, and facilitation skills
- Highly dynamic, entrepreneurial, and organized self-starter, that can work independently and as part of a team.
- Bachelor's degree in social science, environment protection, or in relevant field

Remuneration:

This is currently a contract position. Compensation commensurate with experience. Personal factors such as your demonstrated skills, level of education or certification, history in the sector or industry, and relevant work experience will all be evaluated.

Application Procedure: Please send a detailed cover letter and your resume with expected income with Outreach Officer in the subject line, to jobs@wildaid.org and wildaidth@gmail.com. Due to high applicant volume, only short-listed candidates will receive a response from WildAid

Equal Opportunity Employer

WildAid is committed to being inclusive and is proud to be an equal opportunity employer. We will consider all applications and applicants.