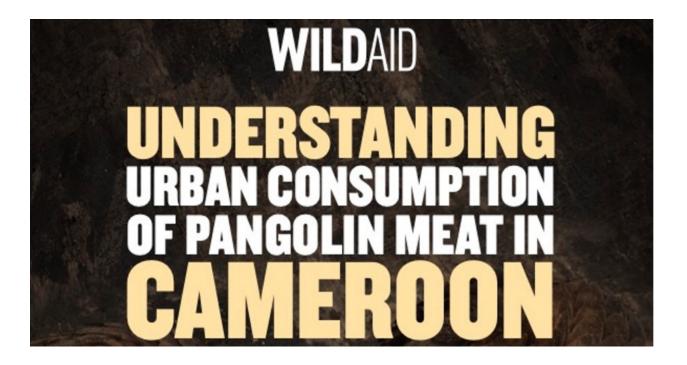
Cameroon pangolin conservation campaign social media pack



Hashtag:

#SayNoToPangolinMeat

UNDERSTANDING URBAN CONSUMPTION OF PANGOLIN MEAT IN CAMEROON (download the report)

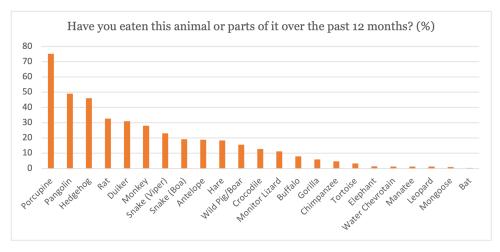
Key tweets:

↑ Just released. @WildAidAfrica's #SayNoToPangolinMeat report finds that pangolins are becoming significantly scarcer in Cameroon. Read the report here https://bit.ly/3HZ2kBd

The second most frequently eaten species of illegal bushmeat in Cameroon is pangolin. Read the @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/3HZ2kBd

The consumption of illegal pangolin meat in Cameroon is higher than found in similar studies commissioned by @WildAidAfrica in Nigeria and Gabon. Read the WildAid #SayNoToPangolinMeat report https://bit.ly/3HZ2kBd

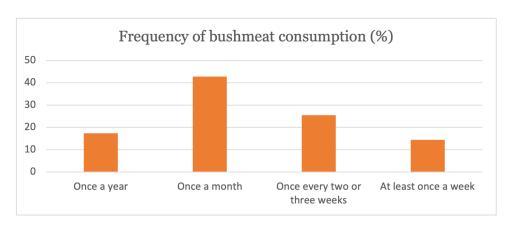
In Cameroon, there was also consumption of other endangered species reported, such as gorilla, and chimpanzee, and even manatee, elephant and leopard in small amounts. Find out more in @WildAidAfrica's #SayNoToPangolinMeat report https://bit.ly/3HZ2kBd



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These @WildAidAfrica #SayNoToPangolinMeat findings dramatically underline the threats to Cameroon's pangolin population from urban consumption https://bit.ly/3HZ2kBd

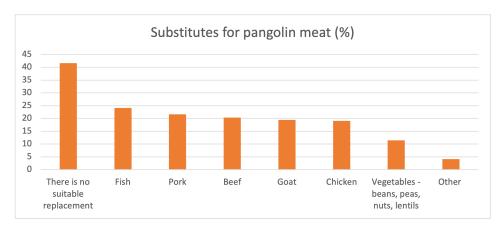
Looking more closely at consumption patterns, 83% of people in the @WildAidAfrica #SayNoToPangolinMeat Cameroon bushmeat survey said they ate bushmeat at least once a month https://bit.ly/3HZ2kBd



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The findings in @WildAidAfrica's #SayNoToPangolinMeat Cameroon report reflects a sense that bushmeat is not an extraordinary item to find on the menu in markets and restaurants, while its consumption is not reserved for special occasions https://bit.ly/3HZ2kBd

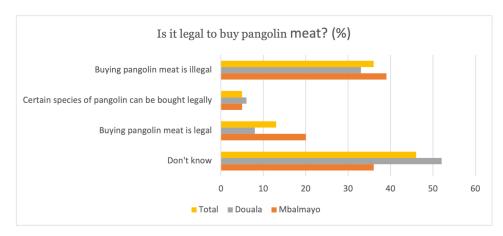
Any effort to significantly reduce pangolin meat consumption should be accompanied by the development of suitable alternatives, suggests the @WildAidAfrica #SayNoToPangolinMeat Cameroon report https://bit.ly/3HZ2kBd



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The @WildAidAfrica #SayNoToPangolinMeat bushmeat report found that knowledge about Cameroon's laws banning the consumption of pangolins is low https://bit.ly/3HZ2kBd

Despite the change in the law in 2017, only 36% of bushmeat consumers are aware it is illegal to buy pangolin meat, while 46% said they were not aware of the law. Read the @WildAidAfrica #SayNoToPangolinMeat Cameroon report https://bit.ly/3HZ2kBd



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There is limited recognition of the link between bushmeat and zoonotic diseases among bushmeat consumers in Cameroon surveyed for this @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/3HZ2kBd

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Just released: @WildAidAfrica's #SayNoToPangolinMeat bushmeat report finds that pangolins are becoming significantly scarcer in Cameroon, but knowledge about Cameroon's laws banning their consumption is low. Read the full report here: https://bit.ly/3HZ2kBd

ATTITUDES TOWARDS PANGOLINS AND WILDLIFE AMONG THE GENERAL PUBLIC IN URBAN CAMEROON (download the report)

Key tweets:

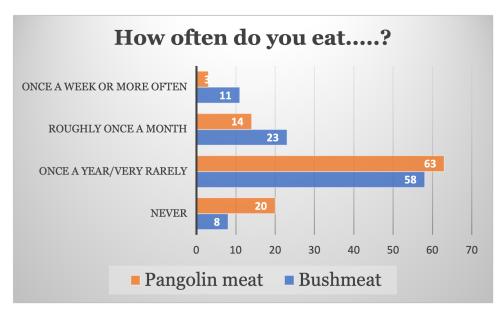
Unsustainable bushmeat hunting has emerged as a major threat to wildlife populations in Africa, with demand for bushmeat from fast-growing cities putting serious strains on many species, especially in West and Central Africa. Read the @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/36nyU1M

The bushmeat trade is also associated with an increased risk of propagating zoonotic diseases. Read the @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/36nyU1M

Pangolins are facing growing threats of extinction in both Africa and Asia. In Africa, they are hunted for local consumption of their meat, while their scales are increasingly exported to Asia for use in traditional Chinese medicine @WildAidAfrica #SayNoToPangolinMeat https://bit.ly/36nyU1M

The @WildAidAfrica #SayNoToPangolinMeat report looks at attitudes towards pangolins and wildlife among the general public, in five cities, Douala, Yaoundé, Bertoua, Ebolowa and Mbalmayo, providing insight into the bigger picture among Cameroon's city dwellers. Read more https://bit.ly/36nyU1M

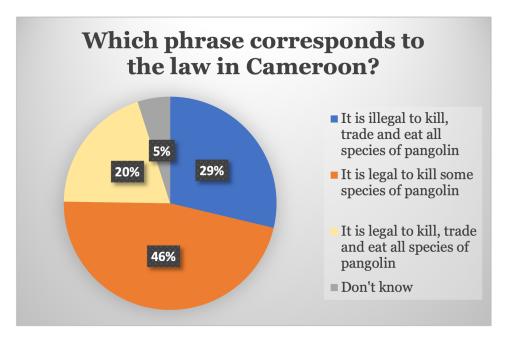
Consumption of bushmeat in Cameroon's cities is almost universal, with only 8% of people saying they never eat it. Read more in the @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/36nyU1M



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Pangolin meat is eaten widely, 17% of people surveyed say they eat it roughly once a month. Given the size of Cameroon's cities, that level of consumption is bound to put pressure on the populations of native pangolin species @WildAidAfrica #SayNoToPangolinMeat https://bit.ly/36nyU1M

Knowledge of Cameroon's 2017 law making it illegal to hunt, kill and trade all species of pangolin was very low. Only 29% of people surveyed in Cameroon's cities were aware of the total ban. Read more in the @WildAidAfrica #SayNoToPangolinMeat report https://bit.ly/36nyU1M

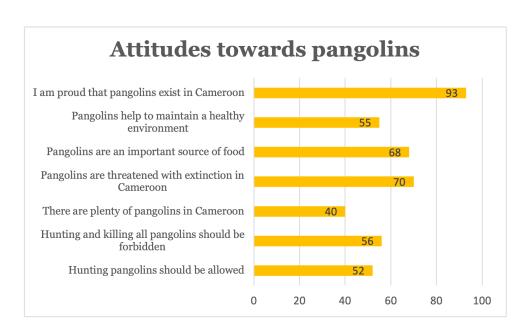


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Majority of people surveyed for the @WildAidAfrica #SayNoToPangolinMeat report says wildlife is important for Cameroon's natural heritage https://bit.ly/36nyU1M

Majority of Cameroonians surveyed (83%) for the @WildAidAfrica #SayNoToPangolinMeat report says endangered wildlife species must be protected https://bit.ly/36nyU1M

A very strong majority of Cameroonians (93%) are proud that pangolins exist in Cameroon #SayNoToPangolinMeat @WildAidAfrica https://bit.ly/36nyU1M



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The vast majority of Cameroonians surveyed say that wildlife provides valuable income through tourism #SayNoToPangolinMeat @WildAidAfrica https://bit.ly/36nyU1M

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Unsustainable bushmeat hunting has emerged as a major threat to wildlife populations in Africa, with demand for bushmeat from the continent's fast-growing cities putting serious strains on many species, especially in West and Central Africa. Read the @WildAidAfica #SayNoToPangolinMeat report - Attitudes towards pangolins and wildlife among the general public in urban Cameroon: https://bit.ly/36nyU1M