

WILDAID

Media Database Manager (Contractor)

WildAid is a growing unique and dynamic global wildlife conservation non-profit based in San Francisco. With a \$13 million annual budget, WildAid leverages over US\$200 million in donated media placement and has received the highest Four Star rating from Charity Navigator. Its campaigns have contributed to an 80% decline in shark fin imports to China and an estimated 75% reduction in ivory and rhino horn prices in China and Vietnam, as well as China's ivory ban and a host of other conservation successes.

Established in 1999, WildAid's mission is to protect wildlife by ending the illegal wildlife trade and conserving critical habitats. WildAid pioneered demand reduction in conservation and works to reduce global consumption of wildlife products by persuading consumers not to buy them. With an unrivaled portfolio of celebrity ambassadors and a global network of media partners, WildAid is able to deliver high-impact, culturally sensitive multimedia campaigns reaching hundreds of millions of people every week by leveraging donated media space. We also promote conservation to people across Africa through local ambassadors and combat climate change with campaigns to reduce meat consumption and promote lower carbon transport in China. Our expanding marine program strengthens marine protected areas around the world.

DESCRIPTION

WildAid is looking for a contractor to complete a project overseeing the development of WildAid's media asset management system. Working with the video production team, this person will be responsible for organizing WildAid's digital assets, developing a metadata strategy for organizing photos and design files, and ingesting new media. The Media Database Manager will ensure consistency in metadata throughout the system. We expect that this contract will last approximately 9-12 months.

KEY PRIORITIES

- Learn WildAid's media needs and develop a metadata system to organize media archive with an eye toward streamlining photo retrieval
- Ingest photos and design files archive into Evolphin Zoom media asset management system
- Troubleshoot technical issues with media ingestion if needed
- Work with data-entry staff ensuring the quality and consistency of the metadata entry

KEY COMPETENCIES & IDEAL PROFILE

We seek a dynamic, entrepreneurial self-starter who is experienced in media asset management systems. Previous experience with DAM/MAM software is a plus. Strong project management skills and the ability to prioritize multiple, often competing demands are critical. The successful candidate must be able to work very independently without supervision. S/he must also have excellent interpersonal skills to influence and collaborate with staff, volunteers, and pro bono partners.

Equal Opportunity Employer

WildAid is committed to being inclusive and is proud to be an equal opportunity employer. We will consider all applications and applicants.

To Apply

Please submit cover letter and resume to jobs@wildaid.org. Information sent to other email accounts will not be considered.