

WILDAID

Job Description Assistant Video Editor

WildAid is a growing unique and dynamic global wildlife conservation non-profit based in San Francisco. With a \$13 million annual budget, WildAid leverages over US\$200 million in donated media placement and has received a perfect 100 score and Four Star rating from Charity Navigator. Its campaigns have contributed to an 80% decline in shark fin imports to China and an estimated 75% reduction in ivory and rhino horn prices in China and Vietnam, as well as China's ivory ban and a host of other conservation successes.

Established in 1999, WildAid's mission is to end the illegal wildlife trade in our lifetimes. While most wildlife conservation groups focus on protecting animals from poaching, WildAid pioneered demand reduction in conservation and works to reduce global consumption of wildlife products by persuading consumers not to buy them. With an unrivaled portfolio of celebrity ambassadors and a global network of media partners, WildAid is able to deliver high-impact, culturally sensitive multimedia campaigns reaching hundreds of millions of people every week by leveraging donated media space. We also promote conservation to people across Africa through local ambassadors and combat climate change with campaigns to reduce meat consumption and promote lower carbon transport in China. Our expanding marine program strengthens marine protected areas around the world.

Reporting to the Director of Video Production, the Assistant Video Editor's primary task will be setting up our still photo library, handling media requests, and inputting and maintaining the video and stills libraries. She/he may also be involved in event video production. S/he should have experience with video editing.

Media Library Management

- Setup WildAid's still photo library
- Be the lead person responsible for logging, ingesting, and managing our footage/stills library
- Handle media requests from our media partners and field offices
- Convert and re-encode media files as needed

Video Editing

- Assist Video Editor in editing campaign videos
- Produce subtitles and alternate versions of campaign videos
- Produce campaign videos for social media
- Produce media packages for new releases

Production Assist

- Assist event AV/ video productions as needed

Key Competencies & Ideal Profile

We seek an entrepreneurial outgoing person with knowledge of wildlife conservation and wildlife trade issues. This individual will be inspired by the opportunity to play a pivotal role in WildAid's efforts to end the illegal wildlife trade. Familiarity with wildlife protection programs will be an asset. Ideal candidates will have three or more years of increasingly responsible roles at a fast-paced, growth-oriented organization.

All staff members must be comfortable in an entrepreneurial culture. Strong project management skills and the ability to prioritize multiple, often competing demands are critical. The successful candidate must be able to work independently without a great deal of supervision. They must also have excellent interpersonal skills to influence and collaborate with partners.

Required Qualifications

- A Bachelor's degree in a related field or equivalent experience
- Experience with Adobe Premiere Pro, After Effects, Photoshop, Illustrator, and InDesign (Windows PC)
- Working experience with video editing
- Knowledge of video and photo compression codecs
- Strong media management skills
- Strong project management skills
- Excellent writing and editing skills
- Strong verbal communication skills
- Ability to work independently and as part of a team
- Highly-organized multi-tasker

Desired Qualifications

- Previous experience with DAM/MAM software
- Experience with web development
- Event videography skills and experience
- Event AV production experience

Location*

San Francisco, California.

*This is not a remote position

Equal Opportunity Employer

WildAid is committed to being inclusive and is proud to be an equal opportunity employer. We will consider all applications and applicants.

To Apply

Please send CV, cover letter, a demoreel or sample of your work, and where you heard about this job to jobs@wildaid.org with the subject "WildAid Assistant Video Editor Application". Information sent to other email accounts will not be considered. Due to the high volume of applications, only those chosen to interview will be contacted.