

WildAid: Country Representative – Tanzania

Location: Dar es Salaam. WildAid is a dynamic global wildlife conservation non-profit headquartered in San Francisco. We are seeking a local consultant to act as country representative to head up our conservation awareness campaigns and operations in Tanzania.

WildAid works to reduce global consumption of wildlife products and to increase local support for conservation efforts. We work with governments, media, conservation groups, celebrities, and opinion leaders to reduce demand for endangered wildlife products, and build public and political will for strengthened conservation efforts. Our campaigns contributed to China's ivory ban, an 80% decline in shark fin imports to China and an estimated 75% reduction in ivory and rhino horn prices in China and Vietnam.

In Africa, we aim to be the leading wildlife communications organization, working to create public and political support for conservation across the continent, with targeted campaigns in key countries. Our campaigns seek to reduce poaching and export of illegal wildlife products; to minimize consumption of endangered wildlife in the bushmeat trade; to reduce conflict between humans and wildlife and to promote tourism and carbon finance to assist sustainable development and conservation.

In Tanzania, we carried out successful awareness campaigns to end the illegal killing of elephants under the slogan "Poaching Steals from Us All," and to support lion conservation under the slogan "Be The Pride."

We are now aiming to step up our operations in Tanzania by widely distributing our conservation programming, promoting Tanzania as the nation with the largest lion population in the world and with a new campaign to reduce conflict between humans and wildlife. We aim to highlight successful local projects that are helping people and wildlife co-exist and thrive together, and change the narrative from inevitable competition into successful co-existence. We want Tanzanians to be proud of their country's conservation record and determined to build on it to counter the considerable threats wildlife and their habitats face today.

Key Competencies & Ideal Profile

We seek an entrepreneurial outgoing highly organized and professional person with considerable communication and storytelling skills, and a willingness to travel for significant periods of time within Tanzania. Experience in journalism, television, radio or print, would be an asset. Passion for wildlife conservation is essential. Contacts within government and media would be useful, but can also be developed.

The successful candidate will be comfortable developing close relationships within government and with other conservation organizations, while also recruiting and maintaining relationships with celebrities and other opinion leaders to act as wildlife ambassadors. She or he will also be comfortable spending considerable time in rural areas for filming or radio production trips, and be inspired by the opportunity to play a pivotal role in WildAid's efforts to promote a sustainable model of human-wildlife coexistence.

All staff members must be comfortable in an entrepreneurial culture. Strong project management skills and the ability to prioritize multiple, often competing demands are critical. The successful candidate must be able to work independently when needed, but also communicate and work closely with colleagues when required. They must also have excellent interpersonal skills to influence and collaborate with partners.

Minimum Qualifications & Skills

- Bachelor's degree in marketing, public relations, journalism, communications, conservation or a related field
- Minimum five years related work experience in Tanzania
- Excellent writing and editing skills in Kiswahili and English
- Strong verbal communication skills in Kiswahili and English
- Ability to work independently and as part of a team
- Highly organized multi-tasker

To Apply: Please send your CV and cover letter to denyer@wildaid.org