# POP POP BEDB

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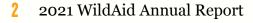


# OUR MISSION

To protect wildlife from illegal trade and other imminent threats.

# OUR VISION

We envisage a time when illegal wildlife trade is a rare aberration, rather than a multibillion-dollar industry, and when humanity truly values wildlife conservation as an essential priority.





# **LETTER FROM OUR FOUNDE**

Almost daily, news headlines around the world remind us of the urgency to address the imminent threats to wildlife and the habitats we all depend upon, especially forests and oceans. Despite the challenges we all faced over the past year, WildAid continued to deliver impressive impact. We could not do any of it without your help and support!

As WildAid turned the corner after its first 20 years, our Board of Directors positioned the organization to expand on our success by bringing in our new CEO, Harry "Hank" Lynch. We are now looking forward to making even more impact to protect wildlife and wild places around the world.

In our largest campaign ever, Jackie Chan reminded the public in China never to consume wildlife as food, especially pangolins. Reaching over 300 million people, this campaign was deployed on 150,000 billboards and video screens in 30 cities as well as on national media outlets. Despite the global economic downturn our Chinese media partners donated \$135 million in TV and billboard space to our campaigns in 2021.

In Africa, we seek to inspire political and business leaders, the urban middle class and the younger generation to engage as passionate guardians of their wildlife in the face of unprecedented threats from population growth, agricultural expansion, unsustainable resource extraction and climate change.

In 2021, we worked with government and NGO partners across Nigeria to strengthen legislation and enforcement and increase public awareness. In Uganda, our campaign to support the updated Wildlife Act that increases penalties for wildlife crime had an enormous reach of over 420,000 people online. Our campaigns increased people's connection to their local wildlife in multiple countries, including Gabon, Cameroon, Tanzania, Zimbabwe, South Africa and Mozambique.



We could not address the main threats without focusing on climate impacts. In China, we launched two massive campaigns each reaching over 200 million consumers on low carbon lifestyles, where surveys showed our campaigns had led over 40% of audience to bring their own reusable items to reduce plastic consumption, and 45% to believe personal dietary habits have environmental impacts.

Our marine program had a wonderfully successful year. We launched new projects in Panama and Costa Rica to complement our existing Eastern Tropical Pacific Seascape portfolio and strengthen protections for migratory sharks. In Mexico, our programs continue to support coastal fishers and their families, while in the Dominican Republic we worked to protect coral reef systems in the Caribbean. Despite Covid restrictions, we brought our partners new tools including surveillance equipment for Cuban rangers, an M3 radar to better protect Ecuador's coast, and delivered new patrol vessels to Pemba Island, Tanzania. We facilitated numerous illegal fishing busts including a prominent bust in the Bahamas that resulted in \$1.9M in fines and the boat being converted into a new patrol vessel for Bahamian authorities.

None of this is possible without the support of our partners and supporters. On behalf of the WildAid team, I extend our most sincere gratitude.

Sincerely, PD Kufk

Peter Knights President & Co-Founder



# THE PROBLEM

The illegal wildlife trade is a multibillion-dollar global industry, largely driven by consumer demand. From overfishing to transportation choices, human activity is driving wildlife extinction and ecosystem breakdown at an unprecedented rate.





Threatened by poaching to satisfy consumer demand for ivory, elephant populations face additional pressures as competition for space and resources and resulting human-wildlife conflict continues to increase across Africa.



Although banned in China and Vietnam, rhino horn consumption continues as traders peddle it as a purported cancer and hangover cure, and collectors value it for carvings and jewelry.





#### An estimated 150,000

pangolins are poached annually for their meat and scales.

Pangolin meat is considered a delicacy by some and their scales are used in Traditional Medicine to treat a range of ailments, making them the most heavily trafficked wild mammal.

# THE PROBLEM



#### 4 million people

globally are killed by air pollution each year.

Global carbon emissions continue to reach all-time highs, motivating climate change mitigation strategies that address individual choices, such as energy use, food choice, or transportation.



More than 70 shark species are at risk of extinction, as demand for shark fin soup remains high in many countries.



#### Up to 75% of fatal human diseases come from animals.

The COVID-19 outbreak has demonstrated the risk of live animal markets and bushmeat trade in terms of introducing new diseases to the human population.



Illegally killed for their eggs, meat, and shells, sea turtles face direct pressures and overexploitation from poachers in Asia, Africa, and the Caribbean, despite an international trade ban.





Climate change, over-exploitation, human development, and illegal fishing seriously threaten the long-term health of our oceans.



Our "BYOer" billboard in Chongqing encourages people to reduce plastic consumption by bringing their own reusable cutlery.

# UUK SIKAI

WildAid's media campaigns feature some of the most influential voices in the world, including actors, comedians, musicians, athletes, religious leaders, business executives, and other prominent figures, advocating for wildlife conservation on a massive scale thanks to donated media.

Our programs persuade consumers not to buy illegal or unsustainable wildlife products, and to make sustainable transportation and food choices to help mitigate climate change.

Using our relationships with private and governmentowned media partners, WildAid leveraged its \$6 million communications program budget into \$135 million in pro bono media placement value in 2021.

#### **R I73 MILLON** Views per day of outdoor media



Views per day at airports

#### **409 MILLION**

Views on social media

#### **\$ 135 MILLION**

In pro bono media placement

# UUK IMPL

There is growing evidence that consumer demand reduction programs and marine protection are impacting conservation. There have been significant declines in prices and consumption of some endangered species products, improved enforcement of marine protected areas, increased awareness of the poaching crises, and measurable behavioral changes among existing and potential consumers.



polled who watched our latest PSAs said they would never purchase rhino horn.



#### **45.5% decline**

in the number of people who would consider buying sea turtle products in Chinese cities where our campaign appeared.



#### **275% increase**

in fishing vessel detection and monitoring capacity in 2021 in the Galapagos National Park.



#### **28.5% decrease**

in the perceived medicinal value of pangolin scales in China in the two years since WildAid began its campaign.



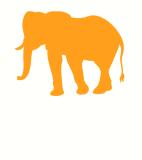
in shark fin prices in China since 2014 due to lower demand from consumers.





#### **23.9% increase**

in car owners who are inclined to choose low-carbon transportation during the five years of our GOblue campaign.



#### All commercial sales

of ivory have been banned in China after years of WildAid campaigning.

# 2021 Accomplishments

C Andrew Wegst

#### WILDAID

# TOMUDIFE

**Consuming wildlife threatens our environment** Don't buy or eat any illegal wildlife products. Together, we can protect biodiversity. Keep them wild, keep us safe.



Our largest campaign ever supports China's decision to ban the trade and consumption of terrestrial wild animals.



### DON'T BE A VILLAIN **TO WILDLIFE**

In China, we released our "Don't be a Villain to Wildlife" campaign with Jackie Chan. The PSA, which features a prominent pangolin and tiger, calls for an end to the consumption of wild animals and reminds viewers that we each have a responsibility to protect nature. The campaign supports the government's ban on the trade and consumption of terrestrial wild animals. Through placement of over 130,000 digital and print billboards, we reached over one billion people. 71% of our survey respondents were able to recognize our PSA, with 84% stating the consumption of wild meat is unacceptable.

screens

Views of the video online with 279,000 engagements on social media

Our print design prominently displayed throughout a Guangzhou subway station.

#### **I BILLION**

Views of our billboards and digital

#### **6.4 MILLION**

### **ENDING WILDLIFE** TRADE

We launched a campaign in Nigeria to reduce demand for illegal bushmeat in major urban centers, support enforcement activities to tackle the illegal wildlife trade, and raise awareness of disappearing wildlife. We co-produced Nigeria's first wildlife docuseries called Go Wild, addressing issues such as endangered sea turtles, bushmeat consumption, and the role of Nigeria in the illegal wildlife trade.

We also partnered with Yabatech radio to produce the show Wildlife Weekly, which introduced the Nigerian public to the imminent threats facing wildlife and inspired support for conservation efforts.

**Ž** 22

Episodes of Go Wild docuseries



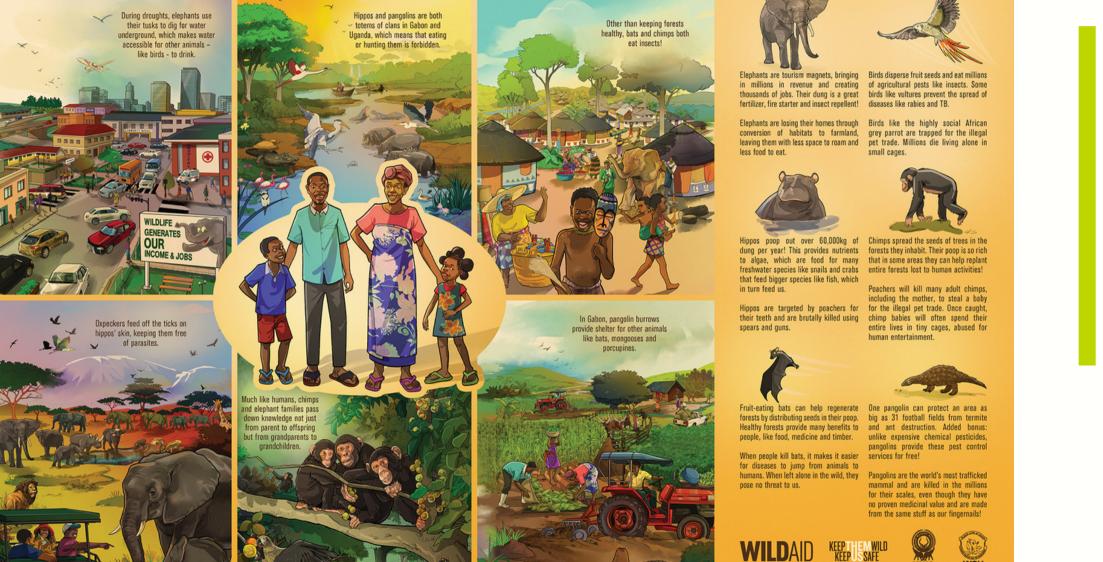
Listeners of Wildlife Weekly radio show



Our campaign poster with Sharon Ikeazor, Federal Minister of State for Environment of Nigeria.



EATURES PLAY A ROLE IN KEEPING OUR PLANET A HEALTHY PLACE FOR US ALL TO LIVE, PRO



A page from our comic book discussing how all creatures in nature are connected.

## **UGANDA WILDLIFE** ACT





We wrote and illustrated a comic book for school children that highlights the benefits that Ugandans gain from wildlife, and introduces younger audiences to Uganda's new Wildlife Act that increases penalties for poaching and illegal wildlife trafficking. The comic book will be launched in Spring 2022 alongside a manual that will help teachers explore the interconnectedness of people and wildlife with their students. We also recorded two new radio ads about the strengthened penalties and distributed them on 11 radio stations. In the coming year, we'll adapt these into video animations.

#### 130,000

Posters distributed across Uganda

Radio spots in 8 different languages

## **EBO FOREST IS OUR HOME**

We launched "Ebo is our Home" in Cameroon to speak out about the threats facing the Ebo forest in the Southwest region, where more than 40 communities and a diverse population of endangered and endemic wildlife live. Preserving one of Cameroon's last intact forests is not only crucial to local populations but also to the world, for the many benefits it provides. With the support of the Iboti community of the Ebo forest and our ambassador, musician Stanley Enow, our social media campaign to protect their home reached thousands across the country.

#### 436,000

Views of our social media campaign

437,000

Viewers of our billboards across Cameroon

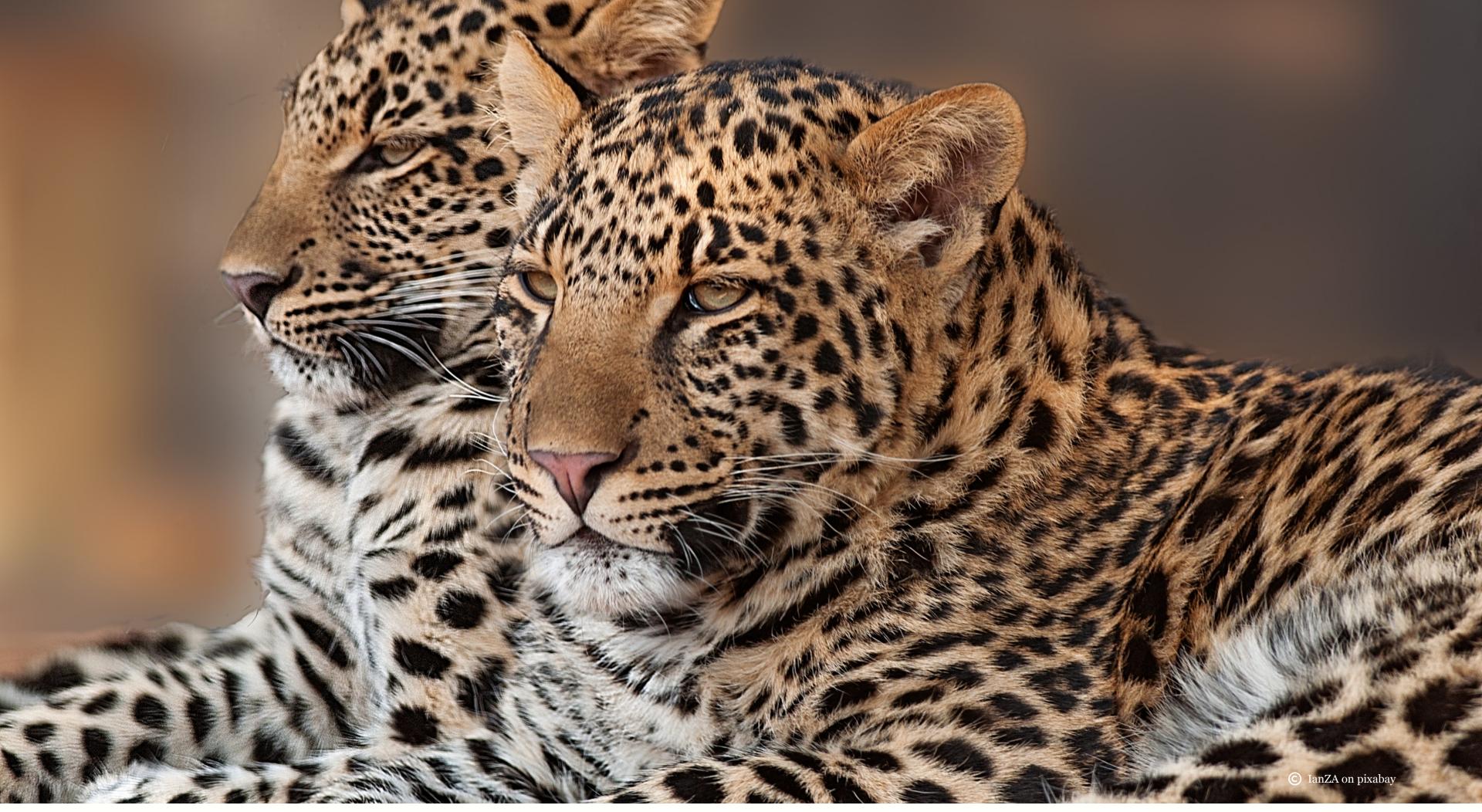
#### #Eboisourhome

# **Cameroon?**

One of our print designs featuring community members encouraging their neighbors to protect their home.

Why is Ebo forest important for Livelihoods of 40 communities rely on Ebo forest It is their only source of freshwater, a vital

source of food and medicine and a place of immense cultural significance.





Our billboard designs earned WildAid and BBDO agency nominations for some of Thailand's prestigious advertising awards.

## **REACT AGAINST WILDLIFE TRADE**

In honor of World Wildlife Day, we launched a series of advertisements in Thailand highlighting the plight of endangered species and demand for wildlife products. We used the familiar "angry" emoji to illustrate that killing endangered species for their parts is unacceptable and should evoke anger in us all. The #ReactAgainstWildlifeTrade earned coverage in 12 different prominent media outlets.

#### 200

Digital screens placed in 4 provinces

#### **34 MILLION**

People reached online

#### THALAND

#### Welcome to Not So Breaking News!

8 2021 WildAid Annual Report

A still from the "Not-So-Breaking-News" PSA featuring our pangolin reporter whose TikTok channel now has 52,000 followers.





## PANGOLINS ARE Still Endangered

We launched the "Pangolins Are Still Endangered" campaign to highlight the alarming rate of poaching and consumption of pangolins in Vietnam. The "Not-So Breaking News" video PSA kicked off the campaign, raising awareness for the plight of the pangolin and calling on the general public to protect this endangered animal, with the message "The more we know, the less we harm pangolins." To complement the PSA, popular Vietnamese choreographer Quang Dang launched his new TikTok dance challenge video to encourage the public to join in and protect pangolins. We distributed the video throughout taxis and on screens in over 2,600 buildings and shopping malls, as well as on social media.



People reached online



People watched Quang Dang's pangolin choreographed dance video





#### ANADVENTURE, AND ATIME TO SEE THEM WILD AND FREE

Carrying or mailing ivory into China is strictly prohibited. Protect wildlife and respect the law. Bring home memories, not regrets.

WWW.WILDAID.ORG



Our traveler campaign reminds people across China that bringing ivory into the country is prohibited.



#### 让旅行 只留美好 不留遗憾。

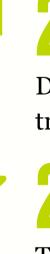
我国法律严禁个人私自携带和邮寄,象牙及 制品出入境。请遵守法律。





## BRING HOME MEMORIES, Not regrets

To target the continued issue of ivory souvenirs, we produced an awareness campaign that highlighted the illegality of bringing ivory products into China. We created a series of PSAs with popular actress Yang Zi targeting solo, group and family travelers emphasizing the need to be a role model for your kids and peers by not buying ivory or other wildlife products while traveling.



Our billboards inspire those traveling to set a good example by not purchasing ivory souvenirs.

#### 25,000

Digital screens across 18 cities at major airports and transit hubs





# HELP SAVE THIS ICONIC ANIMAL

#### TAKE ACTION AT BETHEPRIDE.COM #BETHEPRIDE #NGUVUMOJA

Lion Recovery Fund WILDAID

2021 WildAid Annual Report



The infamous Simba Sports Club helped us spread the word of the value of lions in Tanzania

# SIMBA NI

We have produced two PSAs promoting lion conservation in Tanzania with the most popular football club Simba Sports Club (named after the lion) and with Prominent Muslim and Christian religious leaders, the latter of which highlights religious scripture that proclaims wildlife is to be protected and that humans and wildlife should live in harmony. We also took our three new influencers - tech entrepreneur Benji Fernandez, entrepreneur and influencer Antu Mandoza, and photographer and travel influencer Fahad Fuad - on a trip to Ruaha National Park, where they live-posted about the positive impacts of community-led conservation, wildlife tourism and lions.

## **55,000**

Views of our Simba Sports Club PSA on Instagram and YouTube

**i** 77,000 Views on our lion influencer video





2021 WildAid Annual Report 23



WildAid shark ambassador Pong Nawat talks with experts about sharks' role in the ocean ecosystem.



Our campaign in Thailand seeks to decrease demand for shark fin soup while promoting our #NoSharkFin pledge to push for a government ban. The TikTok challenge prompted users with a script to report urgent news on the global situation of sharks and motivate viewers to say no to consumption of sharks. 49 influencers joined the campaign, including superstar and WildAid Ambassador Pong Nawat, as well as TikTok and YouTube-branded stars, such as Thammachad.



## **CELEBRATE WITHOUT SHARK FIN**

#### **17.6 MILLION**

Views of our social media campaign

2,485

Submissions from nearly 2,000 creators

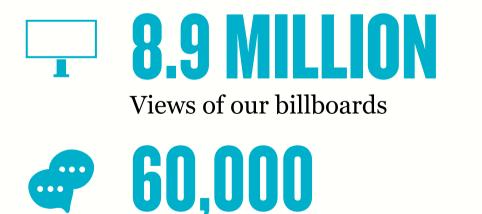
#### [HAWKSBILL]

Sea turtle Sirst-class protected animal in China M The illegal catching and killing, purchasing, transporting and selling of sea turtle products will result in confiscation of item and imprisonment of IO years or above for severe cases.



## THIS BEAUTY BELONGS IN THE OCEAN

Many people are unaware that sea turtles are endangered and don't realize they were upgraded to national first-class protected wild animals [in China] in early 2021. We partnered with the China Sea Turtle Conservation Alliance and Society of Entrepreneurs and Ecology to help publicize and reinforce the illegality of the trade. The campaign included a 4-hour livestream event about threats to turtles featuring the rescued sea turtles at Hainan Normal University.



Viewers of our WeChat livestream



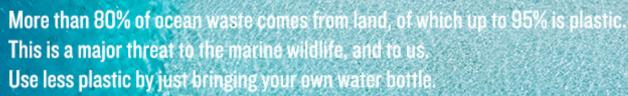


WILDAID AMBASSADO WANG YIRO

#### BRING YOUR OWN WATER BOTTLE **DO IT FOR THE OCEAN BE A #BYOER**

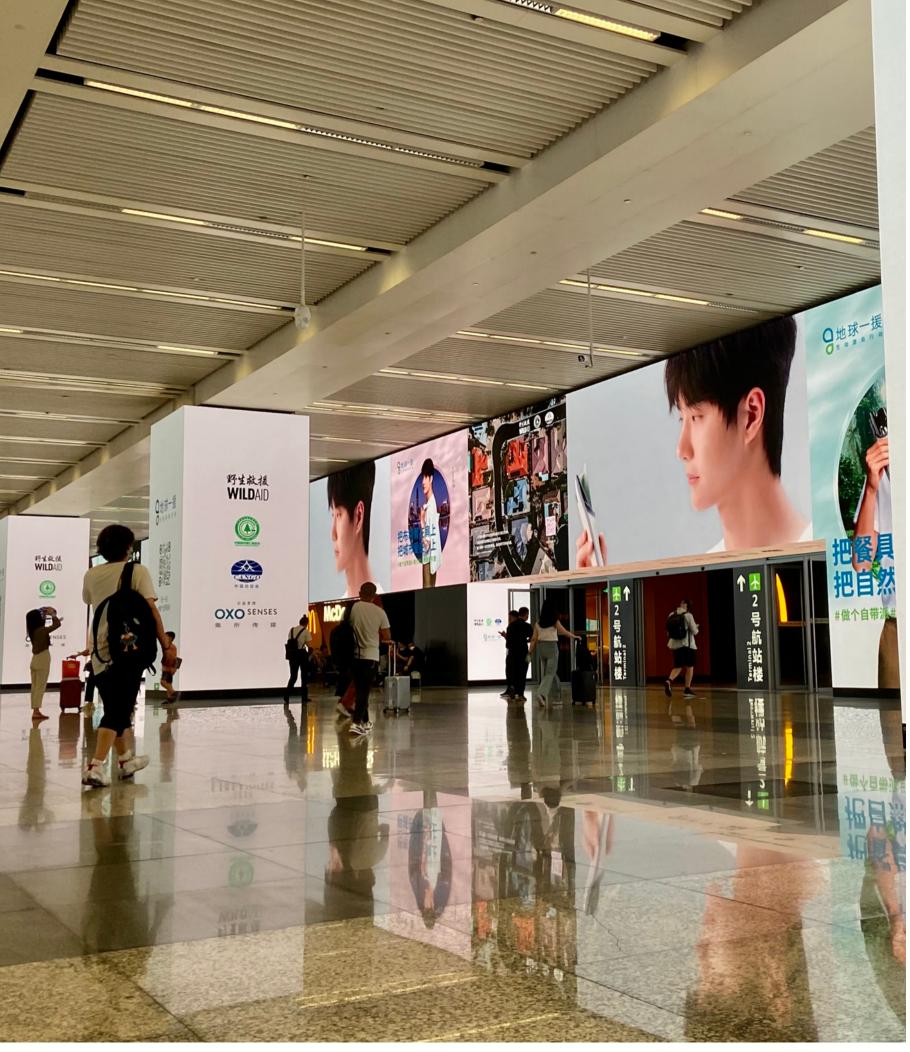
Reference: Peking University Institute of Opean Research. Marine microplastics

Our campaign featuring actor Wang Yibo sought to reduce single-use plastics by encouraging consumers to bring their own reusable water bottles, cutlery and shopping bags to work and shops.



WILDAID

WWW.WILDAID.OR



# **BEA "BYOER"**

We launched a new public awareness campaign With China Green Carbon Foundation (CGCF) and China Association for NGO Cooperation (CANGO) to reduce consumption of single-use plastics by encouraging consumers to bring their own reusable water bottles, cutlery and shopping bags to work and shops, using the phrase "Be a BYOer." The campaign also educates the public about the link between single-use plastic consumption and damage to marine wildlife populations, specifically, sea turtles. The campaign had tremendous reach with PSAs and billboards placed by 85 partner media companies at transportation hubs in 25 major Chinese cities.

hashtag

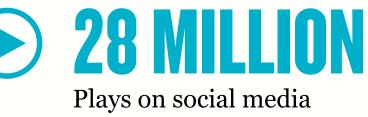
Our PSA prominently displayed in Shanghai Airport, both in print form and video played on LED screens.

#### **595 MILLION**

Views of our billboards



Discussions/mentions of our campaign





# **DREAM ACADEMY TRANSPORT COMIC**

In partnership with China Green Carbon Foundation (CGCF) and China Association for NGO Cooperation (CANGO) we created a comic strip billboard campaign that tells the story of three characters from Netease's famous cartoon series, Dream Academy, as they travel from the "Dream Land" to a modern city to find ways to reduce carbon emissions since the high emissions from cities had ruined the "Dream Land." With practical calls to action, we show that green actions are easy to adopt and everyone can practice low-carbon lifestyles supported by the government. We placed 103 billboards across 5 cities, launched a social media campaign, and partnered with mobile game maker Fantasy Westward Journey.



🗯 7 MILLION

Views of our in-game PSAs

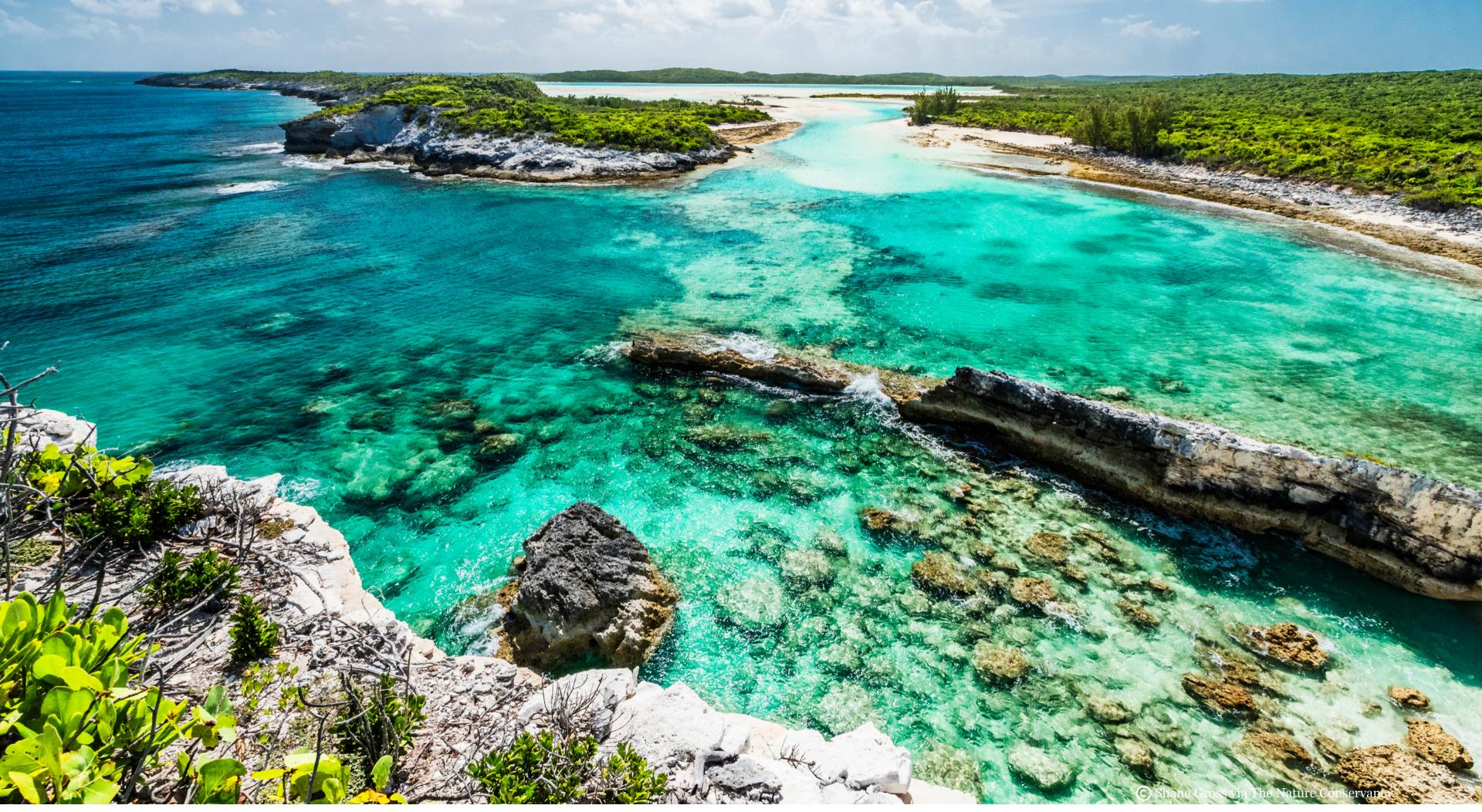




#### 地球的生动,源自你我的行动



Our billboard in a Shanghai subway encouraging viewers to reduce carbon emissions.



# MARINE PROTECTION

Well-enforced marine reserves and sustainable fisheries can help protect coral reefs, rejuvenate marine wildlife and ecosystems, and provide jobs and food for millions of people. We are working to make the promise of marine protection real by strengthening enforcement in 250 marine reserves & fisheries.

Through our flexible, collaborative approach, we work with government and nonprofit partners around the world to improve the enforcement of laws and regulations, deter illegal fishing and poaching, allow endangered wildlife to recover, and boost economic opportunities for local communities. Highlights from 2021 include:



in total marine protection sites from 2020



Launched new marine projects



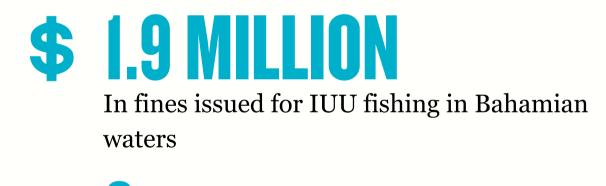


A ranger patrols the waters of the Pemba Channel along Tanzania, one of WildAid Marine's active sites.



## BETTER **ENFORCEMENT**

Our new partnership in the Bahamas has already resulted in increased collaboration between enforcement officials and the fishing community. Moreover, increased patrols have already resulted in qualitative reports from local fishermen indicating a revitalization of fish stocks in the northern and southern waters of The Bahamas, and a joint effort between U.S. and Bahamian authorities resulted in the donation of a new patrol boat for Bahamian rangers.



International illegal fishing vessels seized

# **REMOTE MONITORING**

We invested in sustainable financing for Galapagos National Park with increased progress in launching a trust fund to support enforcement operations, expected to be completed in 2022, and further strengthened enforcement with key investments in the Galapagos' coastal patrol fleet to increase surveillance and monitoring of fishing activity during patrols.

We also secured public-private partnerships across various sectors to support effective marine enforcement, resulting in new projects in Panama and Costa Rica to protect migratory sharks, whales, sea turtles, and critical mangroves that act as important carbon sinks for the Eastern Tropical Pacific Seascape and curb climate change.





Increase in fishing vessel detection capacity

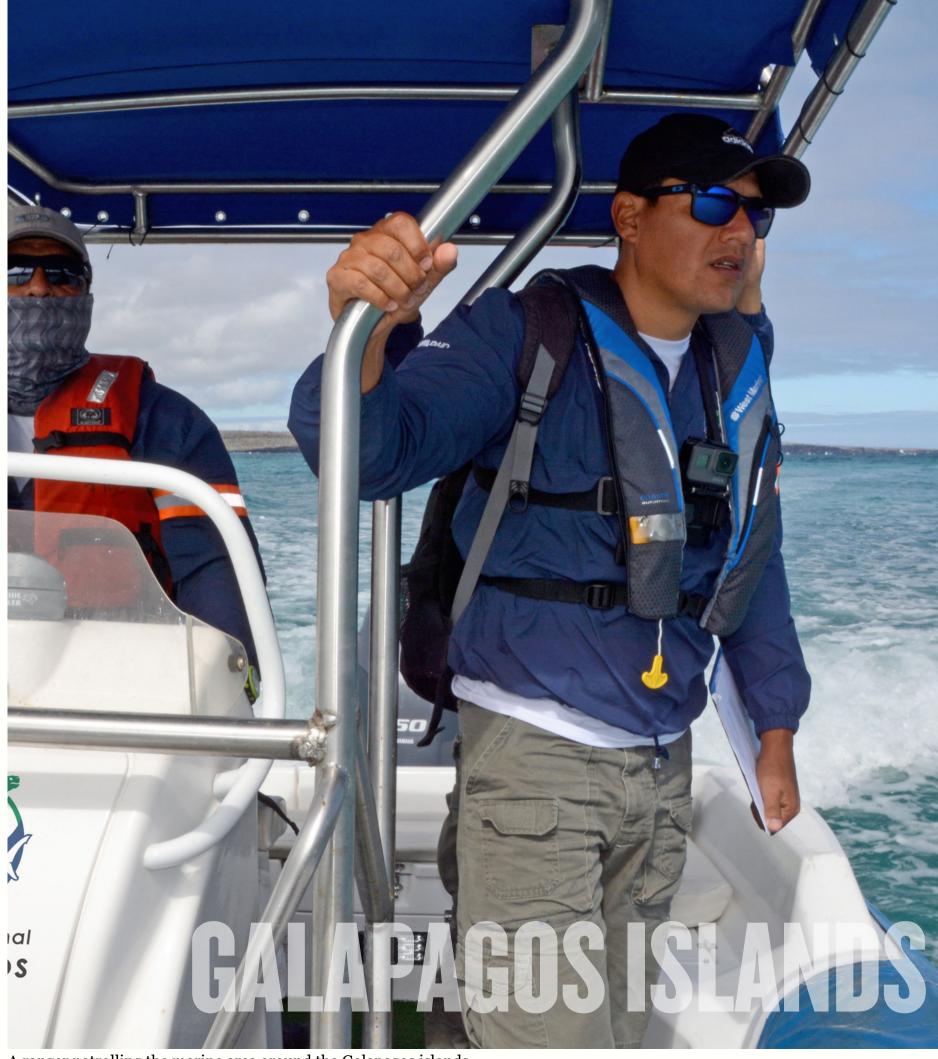




Fishing vessels tracked per day



Patrols were conducted



A ranger patrolling the marine area around the Galapagos islands.



Our team on the ground in Ecuador getting ready to patrol.

## SUSTAINABLE **FISHERIES**

protection.

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WildAid Marine and Impact Blue partnered to develop Marine Protection System Plans for fishing cooperatives at two sites in the Yucatan Peninsula to transition towards sustainability. In 2021, we provided boarding kits for community rangers at both sites and established joint patrols between government enforcement agencies and community rangers at Scorpion Reef National Park to ensure effective management and strong enforcement of spiny lobster and octopus fisheries, marking a significant step in its long-term

> MPS Plans completed for Mexico's Yucatan Peninsula fisheries

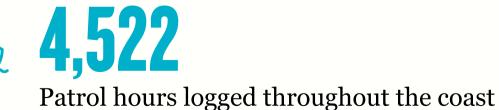
Joint patrol established for Scorpion Reef National Park

## SEA TURTLE CONSERVATION

We celebrated successful sea turtle conservation efforts in coastal Ecuador with the first hatching of leatherback sea turtles recorded in nearly 40 years, secured joint patrols between the Ecuadorian Navy and coastal rangers at three additional MPAs, as well as donated new equipment, including an M3 radar, to strengthen enforcement and deter illegal fishing. Rangers carried out 794 patrols and detected 164 threats with citations issued for illegal fishing activities. Sea turtle conservation and protection was expanded through public awareness campaigns and training for rangers and the community. Nearly 4,000 sea turtle nest patrols were conducted and 1,808 nests protected.

#### **• 93,096**

Sea turtle hatchlings successfully made it to the ocean









We helped secure patrol vessels for MPA communities in need of resources along the Pemba Channel.

## SUPPORTING COMMUNITY RANGERS

Pemba Channel Conservation Area (PECCA) is well on its way to becoming a self-sustaining Marine Protection System. In 2020, WildAid Marine staff remotely trained our local partners to deliver training courses directly to community groups. Using our curriculum and materials, our partners at Mwambao Coastal Community Network delivered training courses for community rangers working across the MPA. Additionally, we provided Standard Operating Procedures, uniforms, equipment, and patrol vessels for community ranger groups.





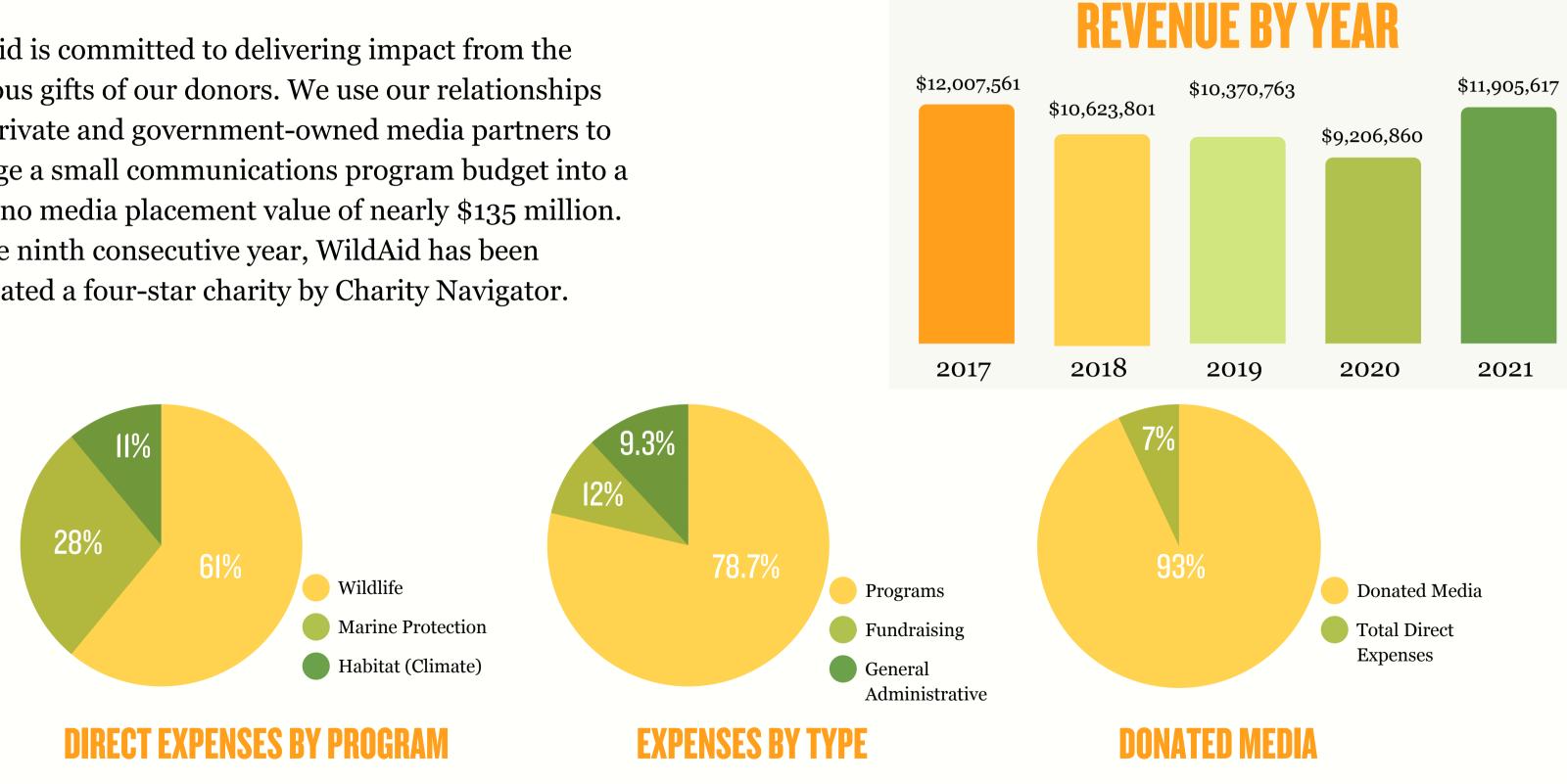


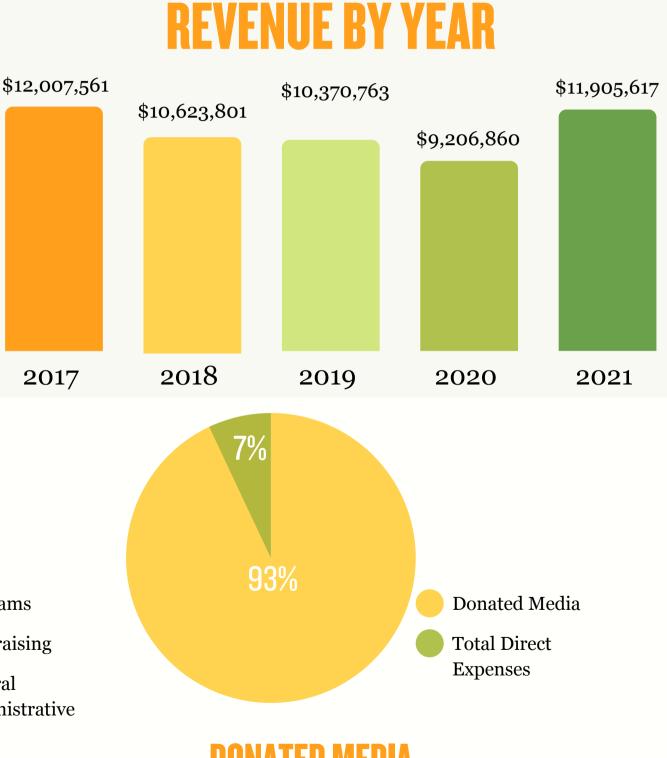
**3** New patrol vessels delivered in 2021 to PECCA Rangers

**96** Community Rangers trained

**U** Illegal fishing practices intercepted

WildAid is committed to delivering impact from the generous gifts of our donors. We use our relationships with private and government-owned media partners to leverage a small communications program budget into a pro bono media placement value of nearly \$135 million. For the ninth consecutive year, WildAid has been designated a four-star charity by Charity Navigator.





\*Numbers are unaudited and additional financial information is unavailable due to change in fiscal year.

# **OUR SUPPORTERS**

We are grateful to all of our donors for their generous contributions over the past year. Your gift to WildAid provided crucial support to end the illegal wildlife trade in our lifetimes, deliver comprehensive marine protection, and reduce our collective environmental impact. Thank you. You are making a difference.

#### **A NONPROFIT YOU CAN TRUST**

For the ninth consecutive year, WildAid received Charity Navigator's highest four-star rating, which is reserved for the most accountable, transparent, and financially healthy of the nonprofits it rates. WildAid also earned GuideStar's Platinum Seal of Transparency.

#### \$500,000 & ABOVE

Anonymous
Robin A. Ferracone & Stewart Smith
Grantham Foundation for the Protection of the Environment
Tilia Fund
\$250,000-\$499,999

David Andrews

Anonymous

Mary M. O'Malley Estate

#### \$100,000-\$249,999

Acton Family Giving Anonymous (3) Carrie & Kelly Barlow The Battery Foundation Alan Chung & Buffy Redsecker Mike Dinsdale Erol Foundation Elisabeth Pang Fullerton Head and Heart Foundation Donna Howe & Juan Loaiza Island Conservation The Katherine Elizabeth McDonald Trust Midgley Foundation National Philanthropic Trust Sandler Foundation Save the Duck Pete Solvik & Becky Christian James Wei

#### \$50,000-\$99,999

#### Anonymous

The Applewood Fund at Community Foundation Santa Cruz County

James & Gretchen Sandler Philanthropic Fund

Lucie Jay & Tom Chow

KR Foundation

Lucille Foundation

M. Piuze Foundation

March Conservation Fund

Marshall Foundation



Cathy McMurty, McMurty Family	Wendy Benchley & John Jeppson
Foundation	Fiona Bensen
James R. & Xtina Parks	Xochi & Michael Birch
Kristi & Tom Patterson	Blackie Fund
Paul M. Angell Family Foundation	The Dashlight Foundation
The Pew Charitable Trusts	David & Susan Dossetter
Seedlings Foundation	Mari & Norman Epstein
Shared Earth Foundation	Flora L. Thornton Foundation
UNDP	Alicia Goetz
\$25,000-\$49,999	Urs Hoelzle
Anonymous	Janice Montgomery Charitable Remainder Trust



© Indian Ocean Imagery

Joan & Michael Buckley Fund of<br/>Community Foundation Sonomal<br/>CountyKristan Klinghoffer & Genna McKeelDeedee McMurtryMiller FoundationMorgan Family FoundationRe:wildSachuruna FoundationJames & Margie ShaughnessySusan Wojcicki & Dennis TroperWorld Wildlife FundWorld Wise Foods

#### \$10,000-\$24,999

Alliance Bernstein Anonymous (3) Big G Charitable Foundation Brach Family Fund of Tides Foundation **Buckmaster Foundation Carrie Carter** Chantecaille David Shepherd Wildlife Foundation Derry & Charlene Kabcenell Emanuel J. Friedman Philanthropies Pamela Farkas & Andrew Paul FIGS Inc. Bert & Candace Forbes Nick Forlenza Bradley L. Goldberg Teri & Andy Goodman

Greenbridge Family Foundation

Mike Grimm Jan Hatzius The Horn Foundation Impact Blue Carol Johnson & David Schindler Laurie Jordan Eric & Anne Kastner Kay Family Foundation The Keith Campbell Foundation For The Environment Inc. Roma Khanna The Laney & Pasha Thornton Foundation The Lawrence Israel Family Fund LOVE BRAND & Co. Kathy Macdonald Chris & Melody Malachowsky Bruce Martin & Carolyn Costin Martin The Melissa & Bart Vaio Family Lois Miller Morgan Family Fund Nancy Mueller The Nancy Friday Foundation The Nature Conservancy Barbara & Donald Niemann Paul & Bonnie Walk Foundation **Pegasus Foundation** Daniel Pike Gary & Mary Pinkus Chad Pinter

Roger Klauber Family Foundation

	Roy Young & Rosa Venezia	Meredith & Barry Eggers	
	Karen Smith-Yoshimura	The Emerald Fund	
	Bev Spector & Kenneth Lipson	Evans Fund	
	Tom Stahl & Julie Kim	Claudia Geoly & Jose Zamaron	
	Ted & Patsy Krampf Fund	Goddard Family Foundation	
	Dick & Cindy Troop	Mary Jo Haggerty	
	Wanderlust Fund	Jeremy Dossetter Living Ocean Fund	
	Wild Earth Allies (WEA)	The Johnson Family Fund	
	WildAid UK	Kathleen Chaix Fund of the Orange County Community Foundation Steve & Angela Kilcullen	
	William C. Bannerman Foundation		
C	Karen Yust	The Kruger Family Foundation	
	Chris Zacher	Leila Monroe	
	Lee Ziff	Asriel & Carmela Levin	
	<b>\$5,000-\$9,999</b> Nadar Alizadeh	Mallett Family Charitable Fund	
		John Maloof	
1	Anonymous (5)	Katharine Martin & David Laurits	
	Arizona State University	John McMurtry	
	Bendita Foundation	Michael, Kathryn & Kara Pizzo and Friends	
	Dr. Gail Breen & Dr. Rockford Draper		
	Elizabeth Briskin	Michael Milczarek	
	Dr. Caroline Buckway & John Solomon	The Monaghan Foundation	
	Rob & Jane Burgess	Nature Defense Foundation	
	Samantha Campbell	Barb & Bart O'Brien	
	Steve & Angela Cartt	Mary O'Malley & Robert Dion	
	Jeff Channin	Maureen Ohara-Norris	
	Chum Fruit Snacks Limited	A. Shobhan Porter	
	Gideon Coltof	Cory Pulfrey	
	Dale Kuchenbecker Memorial Fund	RMS Family Foundation	
	Aaron & Colleen DiRusso	Camille Rose	
	Dodge & Cox	Annie Sammis	

Niti & Nimish Sanghrajka	Robertta Clarke	Shrey Narayan	Laney & Pasha Thornton
Nicole & Andy Sheehan	Maria Colgan	Tammy Nicastro & Brent Samuels	Marshall Turner
Mengmeng Shen	Mark Cunningham & Judy Klein	Annie Hyman Pratt	Midge VanLoan
Victoria Sujata	Curran Dandurand	Kathleen (Casey) Raftery & Alan	Mark Weinrott
Garret Swart	Lisa & Mike Douglas	Colowick	Lance Williams & Grant Kretchik
Jacqueline Neuwirth Swire & Steve Swire	Frederick H. Prince & Diana C. Prince Foundation	Robert J. & Helen H. Glaser Family Foundation	Wings Up Family Foundation
Simon Tidman	Fuller Family Foundation	Herve Rodriguez & Ramna Brandt	\$1,000-\$2,499
Barry & Jody Turkus	Gallery 444	Ronald & Geri Yonover Foundation	Brian & Younghie Achenbach
Karen Ubell	Ruiting Gao	Heidi Rossi	Raymond & Linda Alberts
UNESCO	Philip George	Roger Royse	Donald Anderson
Sheila Ward & Ray Harry	Danforth & Elizabeth Hollins	The Rust Family	Animal Ark, Inc
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