



Position Title:	Program and Communications Manager
Location:	Based in Bangkok, Work from home
Type of contract:	1-year contract from the start date Subject to renewal

WildAid is a global conservation organization working to protect wildlife and vital habitats from critical threats, including the multi-billion-dollar illegal global wildlife trade. Through award-winning media campaigns supported by an unrivaled portfolio of celebrity ambassadors such as Jackie Chan, Prince William, Yao Ming, and Danai Gurira, plus a global network of media partners, WildAid leverages more than \$200 million in annual pro bono media support with a simple message: *When the Buying Stops, the Killing Can Too.*

WildAid is seeking a Program and Communications Manager, based in Thailand who will oversee the implementation, management, and coordination of all activities under WildAid's Thailand program which includes campaigns to reduce demand for shark fin, elephant ivory, and other wildlife as outlined by the program.

Job Responsibilities

The Program and communications Manager shall be responsible for supporting the following activities

- Develop and implement social behavior change campaigns to reduce demand for wildlife products, such as elephant ivory, shark fin, and tiger products in Thailand, applying Social Behavior Change Communication theory, findings from consumer research, societal trends, and cultural insights and conducting pre-tests of campaign concepts for maximum impact.
- Manage all aspects of campaign implementation such as planning, copywriting, production of communication materials, media distribution, public relations, social media management, event planning, outreach activities, reporting, and financial control.
- Oversee the production of documentaries and campaign advertisements by working closely with creative agencies, production houses, and celebrities.
- Identify, build, and maintain relationships with stakeholders such as government organizations, NGOs, key opinion leaders/celebrities, researchers, journalists, media, and advertising agencies.
- Oversee and support scientific, market, and consumer surveys/research to inform campaigns.
- Support the development of proposals for international donors to secure funding for the Thailand program.
- Additional duties and responsibilities as required by the program.

Qualifications

- Bachelor's degree in communications, marketing, public relations, management, social science, environment protection, or in a relevant field
- Minimum of 7 years experience in communications, campaign, and/or program management. Familiarity with illegal wildlife trade, environmental advocacy, and protection and/or conservation campaign implementation will be an asset.

- Experience in working with creative agencies, international agencies, and NGOs at some level would be highly desirable.
- Must be fluent in written and spoken English and Thai.
- Computer proficiency in MS Word, Excel, PowerPoint, and Adobe.
- Highly dynamic, entrepreneurial, and organized self-starter, that can work independently and as part of a team.
- Excellent interpersonal skills and the ability to influence, collaborate and coordinate with government organizations, media representatives, creative agencies, influencers, and relevant partner organizations.
- Must be able to travel and at times do this with very short notice.

Remuneration

This is currently a contract position. Compensation commensurate with experience. Personal factors such as your demonstrated skills, level of education or certification, history in the sector or industry, and relevant work experience will all be evaluated.

Application Procedure

If you are interested in applying, please send a detailed cover letter and your resume with expected income to thailand@wildaid.org with 'Program and Communications Manager Application' in the subject line. Due to high applicant volume, only short-listed candidates will receive a response from WildAid.

Equal Opportunity Employer

WildAid is committed to being inclusive and is proud to be an equal opportunity employer. We will consider all applications and applicants.